

# WHY SERVER-BASED FONT MANAGEMENT?

*Design, print and publishing environments face many challenges with managing fonts in their workgroups. These challenges are unique to a workgroup environment and cannot be addressed by stand-alone, desktop font management solutions. The answer for these challenges is server-based font management, which provides administrators with the control they need to truly manage their fonts across a workgroup environment.*

*Universal Type Server® is the leading corporate professional font manager. It's a true client/server system that provides a live, collaborative environment to share fonts across any workgroup. It allows font administrators to manage users and workgroups for compliance and consistency, as well as centrally store, update and control type libraries for ease, efficiency, and security. Universal Type Server is a true cross-platform solution, supporting Macintosh® and Windows® systems for both server and connecting clients.*

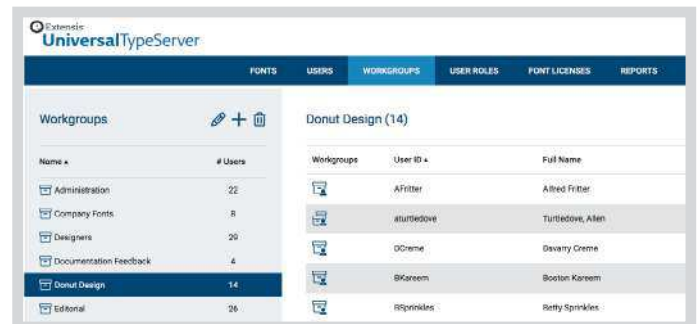
## Key Advantages

### Centralizes Font Management Administration and Control

Server-based font management gives administrators a central “base” from which to store, organize, control and deploy fonts to an unlimited number of users. This saves administrators significant time and streamlines the process of getting the right fonts to the appropriate users that need them — when they need them.

With a centralized system, administrators have the power to manage the fonts (i.e., add, delete, modify, clean up system font folders, address font problems, etc.) for each user from one location, eliminating the need to visit each user’s desktop. Additionally, Extensis’ server-based font management solution allows for continuous updating of the clients, meaning that any font changes or updates made for a particular user, group or the entire organization can be managed from one location and then instantly updated on the appropriate client machines.

Administrators have the flexibility to perform their duties from anywhere with modern, web-based interfaces for managing users, fonts and server maintenance. Universal Type Server provides this capability by providing web-based interfaces to allow administrators to remotely and conveniently start, stop, backup, restore, add users, modify user permissions, etc.



*Centrally manage the distribution of fonts to users.*

### Ensures Font Usage Consistency

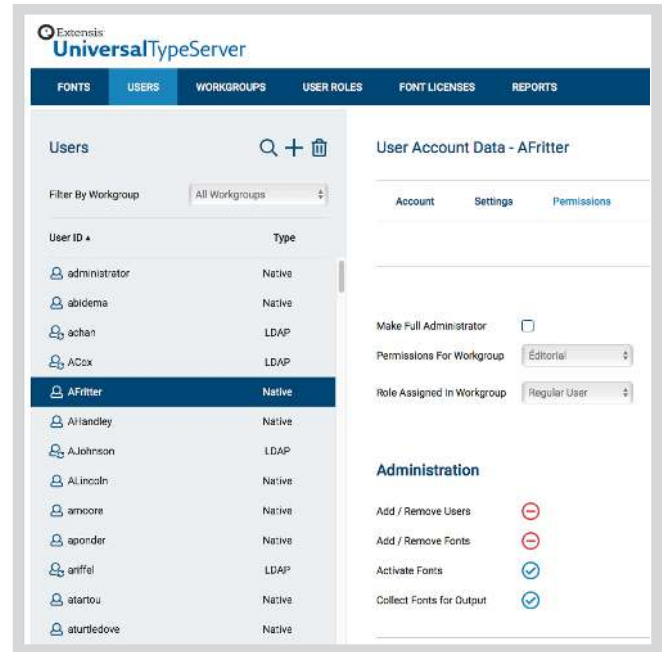
Many font problems stem from the fact that users don’t always have the fonts they need and have to scramble to find the right font. In a workgroup environment, these font problems are magnified because users often have different versions of the same font, making it easy to use an incorrect font. This can cause inadvertent text reflows, line ending problems, etc., and ultimately result in delays in the workflow.

A server-based font management solution addresses this problem by giving administrators an easy and convenient way to ensure that all users have all the fonts they need all the time, even ensuring that users have the exact same version of the font. Extensis’ server-based font management solutions give administrators an easy and convenient way to assign fonts to specific users and groups, giving them instant access to the approved fonts they need.

## Ensures Font License Compliancy

Rogue fonts can create havoc in a workflow and make managing font licenses virtually impossible. A server-based font management solution gives administrators the ability to not only control which fonts a user can access but what sort of activities each user can do with the fonts on their system. Extensis' server-based font management solution provides administrators the ability to set font use permissions (or privileges) on a user-by-user basis (e.g., permitting/not permitting a user to add local fonts, activate or de-activate fonts locally, collect fonts for output). Extensis solutions also include administrative functions for analyzing, reporting and controlling font license compliance. Administrators control how and when users can activate fonts, including the ability to enforce the maximum number of users of fonts from the collection. This helps organizations stay within the bounds of their licenses purchased from type foundries.

Unapproved, unlicensed and low quality "rogue" fonts can wreak havoc on any workflow. Universal Type Server prevents the introduction of these fonts through the creation of a "white list" of fonts that are allowed in the client operating system fonts folders. Unapproved fonts are automatically removed, ensuring that only approved, licensed fonts from the server are available for use.



*Tightly control user access to fonts and ensure unlicensed fonts don't enter your workflow.*

## Powerful Creative Toolset

Your entire team needs fast and easy access to fonts in their creative arsenal. A font server provides every user with a powerful client that gives consistent access to everyone.

With the client, users can quickly search, preview, compare, select and utilize fonts from your collection. Even with minimal starting information, your users will be able to quickly locate just the right font for the job.

With auto-activation plug-ins, once a font is used in a document, anyone team member who opens the document in the future automatically gets the precise font that was used in the original work.

Keep your team consistently creative with a font server.



*Help your creative team gain quick access to fonts in your collection, and speed up the creative process.*

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